COUNTY COMMISSIONERS
Association of Pennsylvania

Pennsylvania County News
2027 Media Kit

Pennsylvania County News is a trusted source of information, insights and ideas for county leaders across the Commonwealth. Advertising in the magazine provides companies with a valuable opportunity to connect directly with county decision-makers, increase visibility and showcase products and services to those who influence purchasing and business decisions.

Connect with County Leaders:

- County Commissioners, County Executives, County Members, Chief Clerks, County Administrators, Solicitors and other County Officials
- CCAP Associate Members
- State Legislators and Commonwealth Officials

2,000+ READERS
County government leaders and partners

4 VOLUMES PER YEAR
Print publication + digital reach

2027 Advertising Rates

Placement	Color	Black & white
Back page	$1,090	Color only
Inside Front Cover	$1,140	Color only
Inside Back Cover	$1,120	Color only
Full page	$1,030	$730
Half page	$940	$640
Quarter Page	$840	$540

Save 10% when you advertise in all four volumes.
CCAP associate members receive a 10% discount on listed ad rates.

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Artwork and Payment Deadlines

Volume	Due Date
Volume 1	February 18, 2027
Volume 2	May 20, 2027
Volume 3	August 19, 2027
Volume 4	November 4, 2027

Advertising Specifications for Submission

Placement	Ad Specifications
Back cover	7" x 6"
Inside front / Inside Back Cover	8.5" x 11" or 7" x 10" no bleed
Full page	8.5" x 11" or 7" x 10" no bleed
Half page	7" x 4.875"
Quarter Page	7" x 2.5"

All dimensions are in inches, width x height. Publication trim size: 8.5" x 11".
The supplied kit instructs advertisers to add 1/8" on all sides for bleed.
Printing uses CMYK / four-color process; spot colors are not permitted.

Reserve your Advertising Space Today

Contact our Advertising Agency Partner

(717) 409-5642 | manager@marketinggurus.biz

Storytelling Marketing Communications

Advertising terms

CCAP reserves the right to reject unsuitable advertising copy. Advertisers and agencies assume liability for all advertising content and responsibility for claims arising from that content. Storytelling Marketing Communications reserves the right to cancel an advertising contract for nonpayment. Previous artwork will be repeated according to the agreement unless new artwork is provided by the artwork deadline. All volumes are subject to change at the editor's discretion.