

2020 Conference Sponsorship Opportunities

Being a CCAP Conference sponsor is a great opportunity for your firm to get connected with Pennsylvania's top county leaders. It gets your name in front of county officials throughout the Conference, giving your firm more "exposure" for the dollar. There are several Conference events and multiple levels of sponsorship available for those interested in participating.

Blue Ribbon Conference Sponsors (\$7,500) will have:

- A very large firm logo displayed on the top of the sponsorship sign that will appear at Conference activities
- A linked logo on the Conference webpage
- A logo displayed on the big screen before each general session
- A full page, full color advertisement in the Conference program
- A full page, full color advertisement in another issue of *Pennsylvania County News*
- A chance to briefly greet all of the attendees at a designated Conference event
- The opportunity to display brochures and company information at the "sponsors' table" at the back of general sessions
- A listing with contact name, address, phone number, website, email and a paragraph description of the firm in the program and on the Conference mobile app
- Two complimentary full Conference registrations (or one exhibit booth with two personnel registrations at the Annual Conference if available)

Red Ribbon Conference Sponsors (\$5,000) will have:

- A large firm logo displayed on the sponsorship sign that will appear at Conference activities
- A linked logo on the Conference webpage
- A logo on the big screen before each general session
- A half page, full color advertisement in the Conference program
- The opportunity to display brochures and firm information at the "sponsors' table" at the back of the general sessions
- A listing with contact name, address, phone number, website and email of the firm in the Conference program and on the Conference mobile app
- Two complimentary full Conference registrations (or one exhibit booth with two personnel registrations at the Annual Conference if available)

White Ribbon Conference Sponsors (\$2,000) will have:

- A small firm logo displayed on the sponsorship sign that will appear at Conference activities
- A linked name on the Conference webpage
- The name of the firm displayed on the big screen before each general session
- A quarter page (or equivalent in the Annual Conference Program), full color ad in the Conference program

- A listing with contact name, address, phone number, website and email of the firm in the Conference program and on the Conference mobile app
- One complimentary full Conference registration

Patron Conference Sponsors (\$1,000) will have:

- The name of the firm listed on the sponsorship sign that will appear at Conference activities
- A linked name on the Conference webpage
- A listing with contact name, address, phone number, website and email of the firm in the Conference program and on the Conference mobile app
- One complimentary full Conference registration

You can expect an electronic confirmation of sponsorship following receipt of your contract. Should you not receive a confirmation, please contact CCAP immediately to ensure that your contract has been received.

Contact CCAP: Mandi E. Glantz
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