



**2021 Sponsorship Opportunities**  
**CCAP Virtual County Administration Conference**  
**June 2 - 3, 2021**

The 2021 CCAP Virtual County Administration Conference will bring key speakers and information specific to chief clerks, county administrators, and directors of HR, finance and technology to attendees in a two-day format! **Vendor attendance at the virtual general sessions or breakout sessions is only granted by being a Conference sponsor.** Sponsorship contracts must be received by May 17 to ensure the full benefits of sponsorship are available.

**Blue Ribbon Conference Sponsors** (\$7,500) will have:

- A large logo on the rolling slides at the General Session during the Virtual County Administration Conference (and scheduled to start running 15 minutes before the session start)
- A linked logo on the Conference webpage
- A linked logo in all email blasts for the event
- Recognition as a sponsor during the virtual breakout sessions (15 sessions)
- Recognition as a Conference sponsor in promotional or recap articles appearing in the *Update* newsletter and future issues of *Pennsylvania County News*
- A full-page, full-color advertisement in another issue of *Pennsylvania County News*
- The opportunity to pre-record up to a 120-second message to conference attendees to be broadcast during the Virtual County Administration Conference General Session
- A listing with contact name, address, phone number, website, email and a paragraph description of the firm on the Conference Portal site
- The attendee list from the Virtual County Administration Conference provided one week before the event
- Four complimentary virtual Conference registrations

**Red Ribbon Conference Sponsors** (\$5,000) will have:

- A logo on the rolling slides running at the General Session during the Virtual County Administration Conference (and scheduled to start running 15 minutes before the event)
- A linked logo on the Conference webpage
- A linked logo in all email blasts for the event
- Recognition as a sponsor during the virtual breakout sessions (15 sessions)
- Recognition as a Conference sponsor in promotional or recap articles appearing in the *Update* newsletter and future issues of *Pennsylvania County News*
- A half-page, full-color advertisement in another issue of *Pennsylvania County News*
- The opportunity to pre-record up to a 90-second message to conference attendees to be broadcast during the Virtual County Administration Conference General Session
- A listing with contact name, address, phone number, website and email of the firm on the Conference Portal site
- The attendee list from the Virtual County Administration Conference provided one week before the event
- Three complimentary virtual Conference registrations

**White Ribbon Conference Sponsors** (\$2,000) will have:

- Name on the rolling slides running at the General Session during the Virtual County Administration Conference (and scheduled to start running 15 minutes before the event)
- A linked name on the Conference webpage
- The firm name in all email blasts for the event
- Recognition as a sponsor during the virtual breakout sessions (15 sessions)
- Recognition as a Conference sponsor in promotional or recap articles appearing in the *Update* newsletter and future issues of *Pennsylvania County News*
- The opportunity to pre-record up to a 60-second message to conference attendees to be broadcast during the Virtual County Administration Conference General Session
- A listing with contact name, address, phone number, website and email of the firm on the Conference Portal site
- The attendee list from the Virtual County Administration Conference provided one week before the event
- Two complimentary virtual Conference registrations

**Patron Conference Sponsors** (\$1,000) will have:

- Name on the rolling slides running at the General Session during the Virtual County Administration Conference (and scheduled to start running 15 minutes before the event)
- A linked name on the Conference webpage
- The firm name in all email blasts for the event
- Recognition as a sponsor during the virtual breakout session (15 sessions)
- Recognition as a Conference sponsor in promotional or recap articles appearing in the *Update* newsletter and future issues of *Pennsylvania County News*
- The opportunity to pre-record up to a 30-second message to conference attendees to be broadcast during the Virtual County Administration Conference General Session
- A listing with contact name, address, phone number, website and email of the firm on the Conference Portal site
- One complimentary virtual Conference registration

**You can expect an electronic confirmation of sponsorship following receipt of your contract. Should you not receive a confirmation, please contact CCAP immediately to ensure that your contract has been received.**

**Contact CCAP:** Mandi E. Glantz  
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