



2021 Virtual Solicitors' Conference Sponsorship Opportunities

The 2021 CCAP Virtual Solicitors' Conference will be presented on the Zoom platform, bringing key speakers and information to county solicitors. During these unprecedented times, the value of our vendors is more important than ever. We look forward to recognizing our vendor sponsors and have amended the sponsor opportunities available to get your name in front of Conference attendees.

Blue Ribbon Conference Sponsors (\$7,500) will have:

- A large logo on the rolling slides at the beginning of the Virtual Solicitors' Conference (and scheduled to start running 15 minutes before the event)
- A linked logo on the Conference webpage
- A linked logo in all email blasts for the event
- Recognition as a Conference sponsor in promotional or recap articles appearing in the *Update* newsletter and future issues of *Pennsylvania County News*
- A full page, full color advertisement in an issue of your choice of *Pennsylvania County News*
- The opportunity to pre-record up to a 90 second message to conference attendees to be broadcast during the Virtual Solicitors' Conference
- The attendee list from the Virtual Solicitors' Conference provided one week before the event

Red Ribbon Conference Sponsors (\$5,000) will have:

- A logo on the rolling slides running at the beginning of the Virtual Solicitors' Conference (and scheduled to start running 15 minutes before the event)
- A linked logo on the Conference webpage
- A linked logo in all email blasts for the event
- Recognition as a Conference sponsor in promotional or recap articles appearing in the *Update* newsletter and future issues of *Pennsylvania County News*
- A half page, full color advertisement in an issue of your choice of *Pennsylvania County News*
- The opportunity to pre-record up to a 60 second message to conference attendees to be broadcast during the Virtual Solicitors' Conference
- The attendee list from the Virtual Solicitors' Conference provided one week before the event

White Ribbon Conference Sponsors (\$2,000) will have:

- Name on the rolling slides running at the beginning of the Virtual Solicitors' Conference (and scheduled to start running 15 minutes before the event)
- A linked name on the Conference webpage
- The firm name in all email blasts for the event
- Recognition as a Conference sponsor in promotional or recap articles appearing in the *Update* newsletter and future issues of *Pennsylvania County News*
- The opportunity to pre-record up to a 30 second message to conference attendees to be broadcast during the Virtual Solicitors' Conference
- The attendee list from the Virtual Solicitors' Conference provided one week before the event

Patron Conference Sponsors (\$1,000) will have:

- Name on the rolling slides running at the beginning of the Virtual Solicitors' Conference (and scheduled to start running 15 minutes before the event)
- A linked name on the Conference webpage
- The firm name in all email blasts for the event
- Recognition as a Conference sponsor in promotional or recap articles appearing in the *Update* newsletter and future issues of *Pennsylvania County News*

You can expect an electronic confirmation of sponsorship following receipt of your contract. Should you not receive a confirmation, please contact CCAP immediately to ensure that your contract has been received.

Contact CCAP: Mandi E. Glantz, CAE
Director of Member and Vendor Relations
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