



## **2021 Virtual Spring Conference and Virtual Spring Education Series Sponsorship Opportunities**

The 2021 CCAP Virtual Spring Conference will be presented on the Zoom platform, bringing key speakers and information to our membership. During these unprecedented times, the value of our vendors is more important than ever and we invite and encourage vendor attendance. We look forward to recognizing our vendor sponsors and have amended the sponsor opportunities available to get your name in front of county officials participating in this event and beyond. Provided below are opportunities for your firm to build your brand with the CCAP membership, Pennsylvania's top county government leaders. There are several levels of sponsorship available for your participation with exposure at both the Virtual Spring Conference (March 22 – 23) and during each Virtual Spring Education Series session (March 25, 29, 30 and April 1).

### **Blue Ribbon Conference Sponsors** (\$7,500) will have:

- A large logo on the rolling slides at the beginning of each day of the Virtual Spring Conference sessions (and scheduled to start running 15 minutes before the event)
- A linked logo on the Conference webpage
- A linked logo in all email blasts for the event
- Recognition as a sponsor during the Virtual Spring Education Series (eight sessions)
- Recognition as a Conference sponsor in promotional or recap articles appearing in the *Update* newsletter and future issues of *Pennsylvania County News*
- A full page, full color advertisement in an issue of your choice of *Pennsylvania County News*
- The opportunity to pre-record up to a 90 second message to conference attendees to be broadcast during the Virtual Spring Conference
- The attendee list from the Virtual Spring Conference provided one week before the event

### **Red Ribbon Conference Sponsors** (\$5,000) will have:

- A logo on the rolling slides running at the beginning of the Virtual Spring Conference sessions (and scheduled to start running 15 minutes before the event)
- A linked logo on the Conference webpage
- A linked logo in all email blasts for the event
- Recognition as a sponsor during the Virtual Spring Education Series (eight sessions)
- Recognition as a Conference sponsor in promotional or recap articles appearing in the *Update* newsletter and future issues of *Pennsylvania County News*
- The opportunity to pre-record up to a 60 second message to conference attendees to be broadcast during the Virtual Spring Conference
- The attendee list from the Virtual Spring Conference provided one week before the event

**White Ribbon Conference Sponsors** (\$2,000) will have:

- Name on the rolling slides running at the beginning of the Virtual Spring Conference sessions (and scheduled to start running 15 minutes before the event)
- A linked name on the Conference webpage
- The firm name in all email blasts for the event
- Recognition as a sponsor during the Virtual Spring Education Series (eight sessions)
- Recognition as a Conference sponsor in promotional or recap articles appearing in the *Update* newsletter and future issues of *Pennsylvania County News*
- The opportunity to pre-record up to a 30 second message to conference attendees to be broadcast during the Virtual Spring Conference
- The attendee list from the Virtual Spring Conference provided one week before the event

**Patron Conference Sponsors** (\$1,000) will have:

- Name on the rolling slides running at the beginning of the Virtual Spring Conference sessions (and scheduled to start running 15 minutes before the event)
- A linked name on the Conference webpage
- The firm name in all email blasts for the event
- Recognition as a sponsor during the Virtual Spring Education Series (eight sessions)
- Recognition as a Conference sponsor in promotional or recap articles appearing in the *Update* newsletter and future issues of *Pennsylvania County News*

**You can expect an electronic confirmation of sponsorship following receipt of your contract. Should you not receive a confirmation, please contact CCAP immediately to ensure that your contract has been received.**

**Contact CCAP:** Mandi E. Glantz, CAE  
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