



2021 Annual Conference and Trade Show Conference Sponsorship Opportunities

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Being a CCAP Conference sponsor is a great opportunity for your firm to get connected with Pennsylvania's top county leaders. It gets your name in front of county officials throughout the Conference, giving your firm more "exposure" for your dollar. There are several Conference events and multiple levels of sponsorship available for those interested in participating.

Blue Ribbon Conference Sponsors (\$7,500) will have:

- A very large image of your firm's logo displayed on the top of the sponsorship sign that will appear at Conference activities
- A linked logo on the Conference webpage
- A linked logo in all email blasts for the event
- A logo displayed on the big screen before each general session
- A full page, full color advertisement in the Annual Conference Recap supplement published and distributed with the Fall edition of *Pennsylvania County News* magazine
- A full page, full color advertisement in another issue of *Pennsylvania County News*
- The opportunity to pre-record up to a 90 second message to conference attendees to be broadcast at a designated Conference event
- The opportunity to display brochures and company information at the "sponsors' table" at the back of general sessions
- A listing with contact name, address, phone number, website, email and a paragraph description of the firm in the Conference Recap supplement and on the Conference mobile app
- The attendee list from the Annual Conference provided one week before the event
- One exhibit booth with two complimentary full Conference registrations

Red Ribbon Conference Sponsors (\$5,000) will have:

- A large image of your firm logo displayed on the sponsorship sign that will appear at Conference activities
- A linked logo on the Conference webpage
- A linked logo in all email blasts for the event
- A logo on the big screen before each general session
- A half page, full color advertisement in the Annual Conference Recap supplement published and distributed with the Fall edition of *Pennsylvania County News* magazine
- The opportunity to pre-record up to a 60 second message to conference attendees to be broadcast at a designated Conference event
- The opportunity to display brochures and firm information at the "sponsors' table" at the back of the general sessions
- A listing with contact name, address, phone number, website and email of the firm in the Conference Recap supplement and on the Conference mobile app
- The attendee list from the Annual Conference provided one week before the event
- One exhibit booth with two complimentary full Conference registrations

White Ribbon Conference Sponsors (\$2,000) will have:

- A small image of your firm logo displayed on the sponsorship sign that will appear at Conference activities
- A linked name on the Conference webpage
- The firm name in all email blasts for the event
- The name of the firm displayed on the big screen before each general session
- A 1/3 page, full color advertisement in the Annual Conference Recap supplement published and distributed with the Fall edition of *Pennsylvania County News* magazine
- A listing with contact name, address, phone number, website and email of the firm in the Conference Recap supplement and on the Conference mobile app
- The attendee list from the Annual Conference provided one week before the event
- One complimentary full Conference registration

Patron Conference Sponsors (\$1,000) will have:

- The name of your firm listed on the sponsorship sign that will appear at Conference activities
- A linked name on the Conference webpage
- The firm name in all email blasts for the event
- A listing with contact name, address, phone number, website and email of the firm in the Conference Recap supplement and on the Conference mobile app
- One complimentary full Conference registration

You can expect an electronic confirmation of sponsorship following receipt of your contract. Should you not receive a confirmation, please contact CCAP immediately to ensure that your contract has been received.

Contact CCAP: Mandi E. Glantz
Director of Member and Vendor Relations
(717) 736-4739 or mglantz@pacounties.org