



2020 Virtual Annual Conference Sponsorship Opportunities

Updated 6/9/2020

During this unprecedented time, the value of our vendors is more important than ever. With the shift to a virtual event for our Annual Conference in 2020, we have amended the sponsor opportunities available to get your name in front of county officials participating in this event and beyond. Provided below are opportunities for your firm to build your brand with the CCAP membership, Pennsylvania's top county government leaders. There are several levels of sponsorship available for those interested in participating.

Blue Ribbon Conference Sponsors (\$7,500) will have:

- A large logo in the rolling credits at the end of the virtual production and during all virtual education sessions scheduled as supplements to the Conference breakout sessions through the end of 2020
- A linked logo on the Conference webpage
- A large logo on the rolling slides at the beginning of the session (and scheduled to start running 15 minutes before the event for those in the waiting room)
- A full page, full color advertisement in the supplemental Annual Conference Recap insert of the Fall edition of *Pennsylvania County News* magazine
- A full page, full color advertisement in another issue of *Pennsylvania County News*
- The opportunity to pre-record a 30 to 60 second message for conference attendees to be broadcast during the virtual event
- The attendee list from the virtual event to do followup promotional mailings from your firm
- A linked logo in multiple email blasts and any print materials promoting the event
- A monetary credit based on the value of two complimentary full Conference registrations (or one exhibit booth with two personnel registrations) applied toward Conference registration for the 2021 Annual Conference

Red Ribbon Conference Sponsors (\$5,000) will have:

- A logo in the rolling credits at the end of the virtual production and during all virtual education sessions scheduled as supplements to the Conference breakout sessions through the end of 2020
- A linked logo on the Conference webpage
- A logo on the rolling slides running at the beginning of the session (and scheduled to start running 15 minutes before the event for those in the waiting room)
- A half page, full color advertisement in the supplemental Annual Conference Recap insert of the Fall edition of *Pennsylvania County News* magazine
- The attendee list from the virtual event to do followup promotional mailings from your firm
- A linked logo in multiple email blasts and any print materials promoting the event

- A monetary credit based on the value of two complimentary full Conference registrations (or one exhibit booth with two personnel registrations) applied toward Conference registration for the 2021 Annual Conference

White Ribbon Conference Sponsors (\$2,000) will have:

- The firm name in the rolling credits at the end of the virtual production and during all virtual education sessions scheduled as supplements to the Conference breakout sessions through the end of 2020
- A linked name on the Conference webpage
- The firm name on the rolling slides running at the beginning of the session (and scheduled to start running 15 minutes before the event for those in the waiting room)
- A 1/3 page, full color advertisement in the supplemental Annual Conference Recap insert of the Fall edition of *Pennsylvania County News* magazine
- The firm name in multiple email blasts and any print materials promoting the event
- A monetary credit based on the value of one complimentary full Conference registration applied toward Conference registration for the 2021 Annual Conference

Patron Conference Sponsors (\$1,000) will have:

- The firm name in the rolling credits at the end of the virtual production and during all virtual education sessions scheduled as supplements to the Conference breakout sessions through the end of 2020
- A linked name on the Conference webpage
- The firm name on the rolling slides running at the beginning of the session (and scheduled to start running 15 minutes before the event for those in the waiting room)
- The firm name in multiple email blasts and any print materials promoting the event
- A monetary credit based on the value of one complimentary full Conference registration applied toward Conference registration for the 2021 Annual Conference

You can expect an electronic confirmation of sponsorship following receipt of your contract. Should you not receive a confirmation, please contact CCAP immediately to ensure that your contract has been received.

Contact CCAP: Mandi E. Glantz
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