



Sponsorship Opportunities
CCAP County Administration Conference
May 27 – 28, 2020
The Penn Stater Hotel and Conference Center

This unique Conference welcomes chief clerks, county administrators, and directors of HR, finance and technology! Attendance at the County Administration Conference for vendors is only granted by being a Conference sponsor; sponsorship does not include a tabletop exhibit. Sponsorship contracts must be received by February 28 to be included in promotional materials, or May 1 to be included in the Conference program.

Blue Ribbon Conference Sponsors (\$7,500) will have:

- An opportunity to host a designated Conference luncheon, briefly address Conference attendees and have a tabletop display in the luncheon room
- A very large firm logo displayed on the top of the sponsorship sign that will appear at Conference activities
- A linked logo on the Conference webpage
- A logo displayed on the big screen before each general session
- A full page, full color advertisement in the Conference program or a personalized flyer in the Conference packet
- A full page, full color advertisement in another issue of *Pennsylvania County News*
- A listing with contact name, address, phone number, website, email and a paragraph description of the firm in the program and on the Conference mobile app
- The opportunity to display brochures and company information at the "sponsors' table" at the back of general sessions
- Two complimentary full Conference registrations (additional personnel will be charged \$195 per person)

Red Ribbon Conference Sponsors (\$5,000) will have:

- A large firm logo displayed on the sponsorship sign that will appear at Conference activities
- A linked logo on the Conference webpage
- A logo on the big screen before each general session
- A half page, full color advertisement in the Conference program
- The opportunity to display brochures and firm information at the "sponsors' table" at the back of the general sessions
- A listing with contact name, address, phone number, website and email of the firm in the Conference program and on the Conference mobile app
- Two complimentary full Conference registrations (additional personnel will be charged \$195 per person)

White Ribbon Conference Sponsors (\$2,000) will have:

- A small firm logo displayed on the sponsorship sign that will appear at Conference activities
- A linked name on the Conference webpage

- The name of the firm displayed on the big screen before each general session
- A quarter page, full color ad in the Conference program
- A listing with contact name, address, phone number, website and email of the firm in the Conference program and on the Conference mobile app
- One complimentary full Conference registration (additional personnel will be charged \$195 per person)

Patron Conference Sponsors (\$1,000) will have:

- The name of the firm listed on the sponsorship sign that will appear at Conference activities
- A linked name on the Conference webpage
- A listing with contact name, address, phone number, website and email of the firm in the Conference program and on the Conference mobile app
- One complimentary full Conference registration (additional personnel will be charged \$195 per person)

You can expect an electronic confirmation of sponsorship following receipt of your contract. Should you not receive a confirmation, please contact CCAP immediately to ensure that your contract has been received.

Contact CCAP: Mandi E. Glantz
 Director of Member and Vendor Relations
 (717) 736-4739 or *mglantz@pacounties.org*